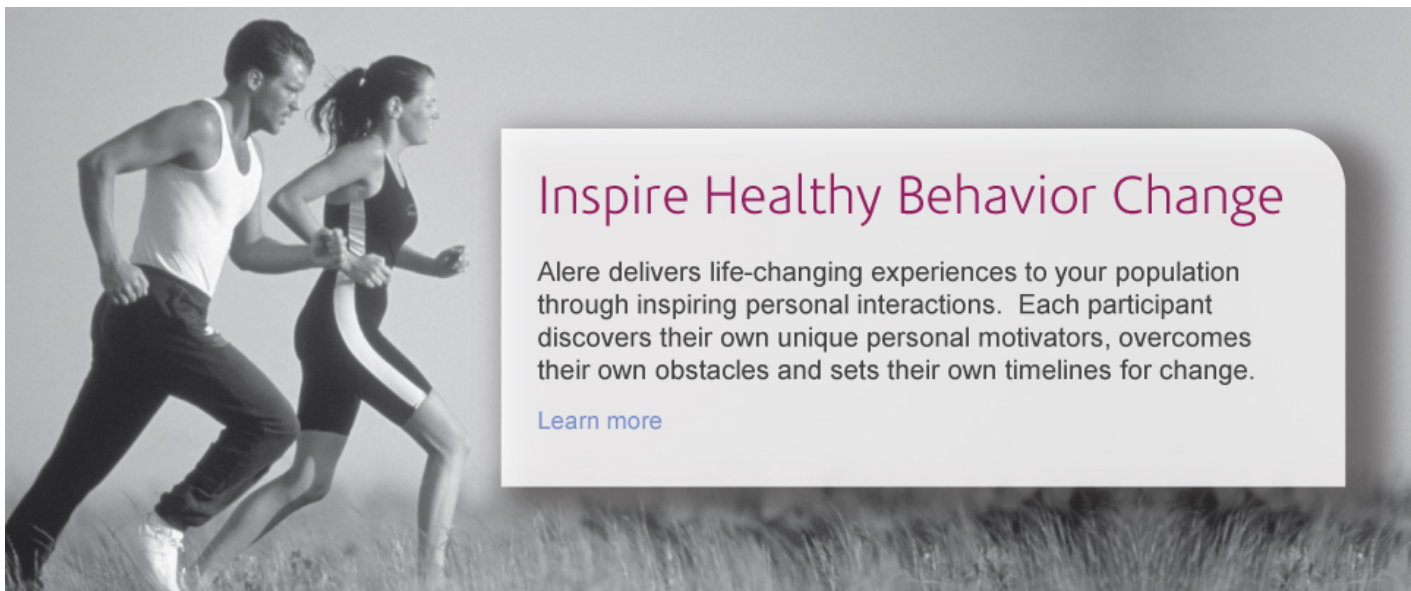




Inspire Healthy Behavior Change

Alere delivers life-changing experiences to your population through inspiring personal interactions. Each participant discovers their own unique personal motivators, overcomes their own obstacles and sets their own timelines for change.

[Learn more](#)

Alere Health has more than 20 years of experience helping organizations drive positive healthy behavior change, reduce health risk and avoid preventable healthcare costs. We serve health plans, employers, public entities and provider organizations by delivering high-quality personal interactions that lead to improved health outcomes and reduced healthcare costs.

Thought Leadership in Action

Why are so many older employees reluctant to participate in behavior change programs? An Alere Health client manager provides insights and shares a case study of how one client was able to exceed expectations with an 82% participation rate. [Visit blog.](#)

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Proven Interventions for your High-Cost Individuals

Alere offers specialized cost-saving interventions for your members with the greatest clinical needs, including cancer, complex chronic conditions, high-risk pregnancies and NICU care management.

[Learn more](#)

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Brought to you by the American Diabetes Association and Alere Wellbeing, the Weight Talk® program achieves measurable, sustainable weight loss for general health and the prevention and management of type 2 diabetes.

[Learn more](#)

Alere Health has more than 20 years of experience helping organizations drive positive healthy behavior change, reduce health risk and avoid preventable healthcare costs. We serve health plans, employers, public entities and provider organizations by delivering high-quality personal interactions that lead to improved health outcomes and reduced healthcare costs.

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Meet Mya® - Your Virtual Health Coach

The Mya® Mobile Health Solution is an app for diabetes designed to increase your members' active engagement in managing their diabetes.

[Download the brochure](#)

Alere Health has more than 20 years of experience helping organizations drive positive healthy behavior change, reduce health risk and avoid preventable healthcare costs. We serve health plans, employers, public entities and provider organizations by delivering high-quality personal interactions that lead to improved health outcomes and reduced healthcare costs.

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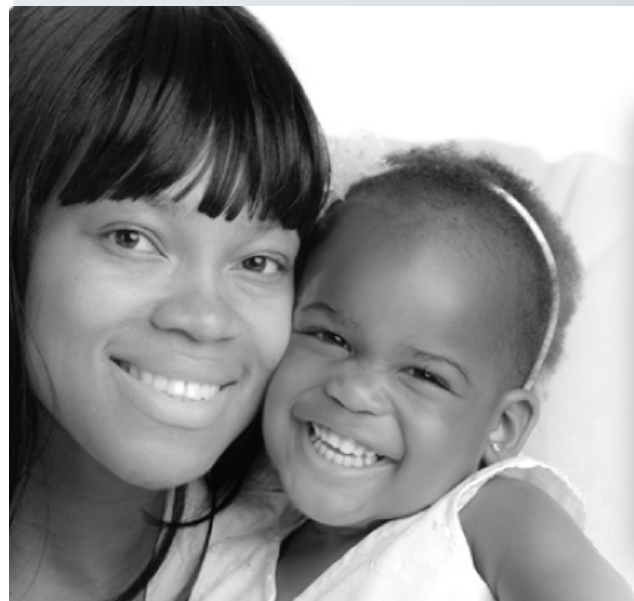
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Manage High-risk Pregnancy Costs

Our Maternal-Newborn Solutions (MNS) support women's healthcare needs from preconception through the first year of the infant's life.

[Visit Women's Health](#)

Alere Health has more than 20 years of experience helping organizations drive positive healthy behavior change, reduce health risk and avoid preventable healthcare costs. We serve health plans, employers, public entities and provider organizations by delivering high-quality personal interactions that lead to improved health outcomes and reduced healthcare costs.

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Alere is ready for Dual Eligibles

We adapt our health management services to serve the needs of dual eligibles, the aged, blind and disabled and frail elderly, and other vulnerable populations served by health plans, Medicaid and Medicare.

[Learn more](#)

Alere Health has more than 20 years of experience helping organizations drive positive healthy behavior change, reduce health risk and avoid preventable healthcare costs. We serve health plans, employers, public entities and provider organizations by delivering high-quality personal interactions that lead to improved health outcomes and reduced healthcare costs.

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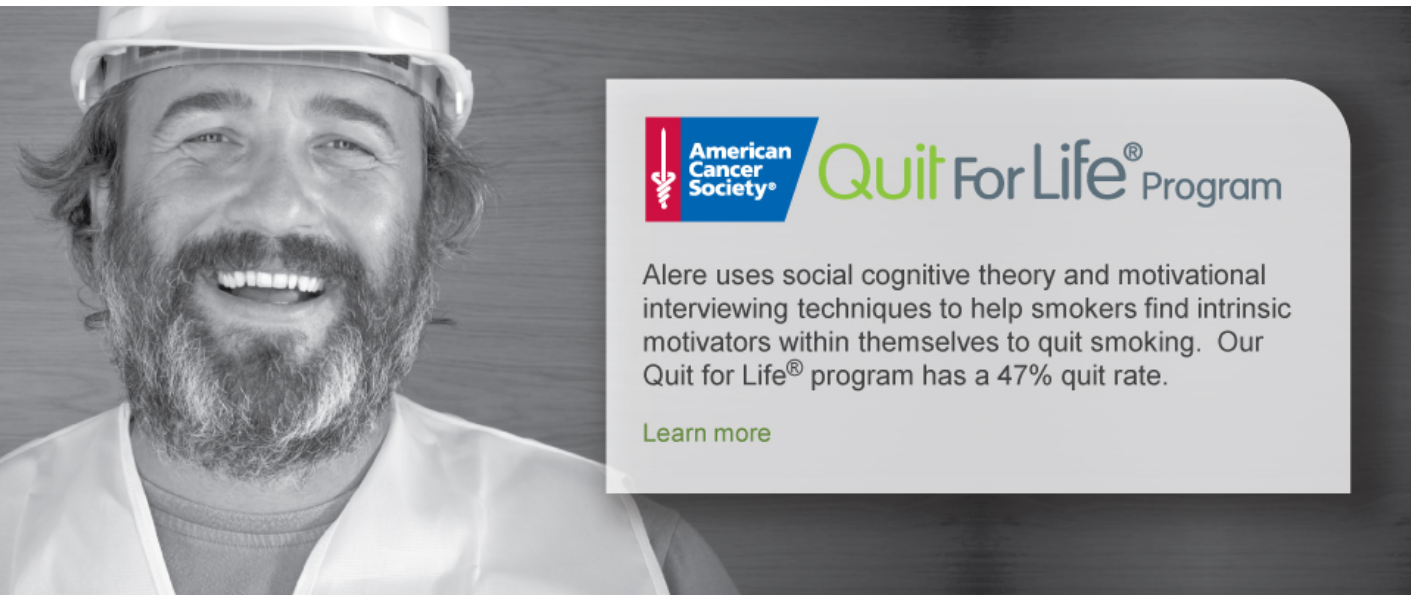
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Quit For Life[®] Program

Alere uses social cognitive theory and motivational interviewing techniques to help smokers find intrinsic motivators within themselves to quit smoking. Our Quit for Life[®] program has a 47% quit rate.

[Learn more](#)

Alere Health has more than 20 years of experience helping organizations drive positive healthy behavior change, reduce health risk and avoid preventable healthcare costs. We serve health plans, employers, public entities and provider organizations by delivering high-quality personal interactions that lead to improved health outcomes and reduced healthcare costs.

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About Alere Health

Everyone deserves the opportunity to live one's best life. At Alere Health, it's more than clinical, it's personal. We support each person in realizing their individual version of health and wellbeing to nourish life.

Our programs combine the compassion of human touch with the power of technology to connect and inspire. We work with each individual to identify and overcome barriers — both personal and those presented by the world in which we live — to create healthy change. Using cultural, economic and psycho-social insights, we align the right resources and action plans to empower individuals.

Years of research and experience enable us to shape the future of behavior change solutions. As a leading expert, we transform health and wellbeing through proven coaching and care coordination.

To learn how Alere can deliver inspiring personal interactions that lead to healthier populations and reduced healthcare costs, contact Alere at (800) 456-4060 or email us.



Healthcare Leadership In Action

At Alere, we believe leadership goes beyond products and services. See how our experts are working to shape the future of healthcare through articles in leading industry publications.

[Check out the Press Room](#)

Engagement Solutions



Our strategies include:

- >Dedicated health promotions strategist
- >Ability to integrate range of incentives
- >Mobile health & lifestyle devices
- >A fun, interactive health portal
- >Call with health advisor after health assessment



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Vision

Our vision is to empower individuals to take charge of their health. We accomplish this by providing individuals, providers and the organizations we serve with the tools and clinical support systems they need to make smart healthcare decisions.



We are Adaptable

We offer an adaptable, modular system of care that can be packaged and integrated based on your needs.

Learn more by calling (800) 456-4060 or [contact us](#).



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History

Recognizing a need to bring rapid diagnostics and health management together, Alere formed Alere Health in 2008 to become part of its Health Information Solutions business unit by acquiring and merging three health management companies. These companies, all leaders in their respective fields, included Alere Medical (founded in 1996), ParadigmHealth (founded in 1991), and Matria Healthcare (founded in 1973).

The combination of these companies enabled Alere – a global leader of near-patient diagnosis – to offer the most comprehensive patient-centered health management services and advance its mission to drive better healthcare decisions with timely and actionable information. Together, Alere Health and its parent, Alere, empower healthcare providers and the people they serve with the tools and information they need to make smart healthcare decisions.

Visit alere.com.

Contact Us



Let us know if you would like to schedule a brief call to determine whether we can help with your need. Leave a detailed message about your problem or question so that the appropriate person can respond.

Call (800) 456-4060 or [email us](#).



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Executive Leadership

Alere Health is part of the Health Information Solutions business unit of Alere Inc. Members of the executive leadership team are led by Craig Keyes, MD, who is Global President of Health Information Solutions.

To learn about the Alere Global Leadership team, please visit [alere.com](#).

Craig Keyes, MD
CEO, Alere Health

Dr. Keyes became CEO of Alere Health in August 2013. He served as President of the company beginning...



Empowering Women, Improving Outcomes

Alere makes receiving the optimal level of care *at home* possible for women with high-risk pregnancies. Obstetrical Homecare Services includes a network of providers, diagnostics, devices and timely and actionable information that help women make smarter healthcare decisions.

[Learn more.](#)

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Craig Apolinsky
Executive Vice President & General Counsel

Mr. Apolinsky has overall management responsibility for the Alere Health Legal Department. Previously...



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Joseph Blankenship
Executive Vice President & Chief Financial Officer

Mr. Blankenship became Chief Financial Officer of Alere in March 2010. Previously, he served as Vice...



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Pete Desai
Executive Vice President, Health Management Strategy

Mr. Desai has more than 10 years of health industry experience with an extensive background in developing...



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Garrett Hale
Executive Vice President, Clinical Operations

Mr. Hale has served as Executive Vice President of Clinical Operations for Alere Health since March ...



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Introducing the Mya[®] mHealth Solution

Right now, diabetes is a major cost driver for employers. In 2012, \$176 billion was spent in the U.S. on direct medical costs for diagnosed cases of diabetes. If trends continue, one-third of children will develop diabetes in their lifetime and one-third of Americans will have diabetes by 2050.

To address the escalating crisis, Alere is offering the Mya Mobile Health Solution – an application that offers people with type 2 diabetes a better way to manage their health and engage with their caregivers.

[Learn more.](#)

Steven Kelley

Executive Vice President, Technology Solutions

Steven Kelley has served as Executive Vice President of Technology Solutions for Alere Health since ...



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Stacy Knapp

Executive Vice President, Sales & Client Services

Ms. Stacy Knapp has served as Executive Vice President of Sales and Client Services since July 2013, ...



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Norm Ryan, MD

Executive Vice President, Health Intelligence

Dr. Norman S. Ryan has served as Senior Vice President of Health Intelligence since August 2013. Prior...



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Richard Ventimiglia

Senior Vice President, Human Resources

Richard Ventimiglia became Senior Vice President of Human Resources in September 2013. He is responsible...



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Eva Vyas

Executive Vice President, Product and Marketing

Eva Vyas has served as Executive Vice President of Product and Marketing since July 2013. She is responsible...



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Accreditations

National Committee for Quality Assurance (NCQA)

The NCQA is an independent, not-for-profit organization dedicated to assessing and reporting on the quality of managed care plans, managed behavioral healthcare organizations, preferred provider organizations, new health plans, physician organizations, credentials verification organizations, disease management programs and other health-related programs.



Alere accreditations:

- Wellness & Health Promotion Accreditation
- Full Patient and Practitioner Accreditations for the following programs, with a high rating in all eight of the disease management programs:
 - Heart Failure
 - Coronary Artery Disease (CAD)
 - Chronic Obstructive Pulmonary Disease (COPD)
 - Asthma
 - Diabetes
 - Musculoskeletal and Pain (MSP)
 - Depression
 - High Risk Maternity Management
- Health Information Product Accreditation for Nurse 24
- Case Management accreditation for the following categories:
 - Chronic/Complex
 - Oncology
 - Maternity
 - NICU

The Joint Commission

The Joint Commission evaluates and accredits more than 20,000 healthcare organizations and programs in the United States. An independent, not-for-profit organization, The Joint Commission is the nation's predominant standards-setting and accrediting body in healthcare. The Joint Commission seeks to continuously improve health care for the public, in collaboration with other stakeholders, by evaluating healthcare organizations and inspiring them to excel in providing safe and effective care of the highest quality and value.

Joint Commission accreditation is recognized nationwide as a symbol of quality that reflects an organization's commitment to meeting certain performance standards. To earn and maintain The Joint Commission's Gold Seal of Approval®, an organization must undergo an on-site survey by a Joint Commission survey team at least every three years. (Laboratories must be surveyed every two years.)

Accreditations



Alere accreditations:

The Women's Health home health centers have received the following accreditations:

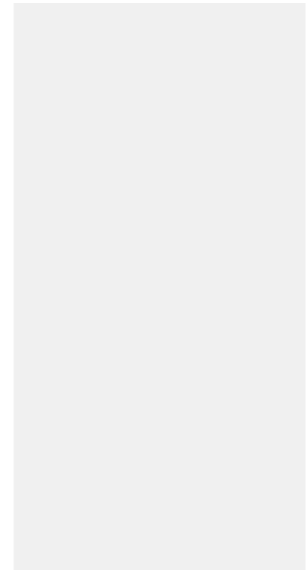
- Home Health
- Pharmacy
- Durable medical equipment (DME)

URAC

URAC is an independent, non-profit healthcare accrediting organization dedicated to promoting healthcare quality through accreditation, certification and commendation.

Alere accreditations:

- Case Management and Utilization Management for Oncology and NICU Intensive Care programs
- Case Management for Complex Case Management
- Case Management for Maternity Case Management
- Health Call Center for Nurse24





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HIPAA

Notice of Privacy Practices

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

I. Who We Are

This Notice describes the privacy practices of Alere Inc. and its personnel ("we" or "us"). We are committed to protecting the privacy and confidentiality of your health information.

II. Our Privacy Obligations Regarding Your Protected Health Information

We are required by law to maintain the privacy of your Protected Health Information and to provide you with this Notice of our legal duties and privacy practices with respect to your Protected Health Information. "Protected Health Information" is your demographic information, medical history, laboratory results, insurance information and other health information that is collected, generated, used, and/or communicated by Alere, Inc. to provide you with products and/or services. Examples of Protected Health Information include your name, date of birth, medical record number, Social Security number, insurance beneficiary number, and test results. When we use or disclose your Protected Health Information, we are required to abide by the terms of this Notice (or other notice in effect at the time of the use or disclosure). We also are required to notify you following a breach of your health information, if that information is unsecured.

III. How We Use and Disclose Your Protected Health Information

Your Protected Health Information may be used and disclosed for treatment, payment, healthcare operations and other purposes permitted or required by law. We may use and disclose your Protected Health Information without your written authorization for the following purposes:

Treatment. We use and disclose your Protected Health Information to provide treatment and other services to you—for example, to provide reminders, services or to consult with your physician about your health. In addition, we may contact you to provide information about treatment alternatives or other health-related benefits and services that may be of interest to you. We may also disclose Protected Health Information to other providers involved in your treatment.

Payment. We may use and disclose your Protected Health Information to obtain payment for health care services that we provide to you—for example, disclosures to claim and obtain payment from Medicare, Medicaid, your health insurer, HMO, or other company or program that arranges or pays the cost of your health care ("Your Payor") to verify that Your Payor will pay for the health care. We may also disclose Protected Health Information to your other health care providers when such Protected Health Information is required for them to receive payment for services they render to you.

Health Care Operations. We may use and disclose your Protected Health Information for our health care operations, which include internal administration and planning and various activities that improve the quality and cost effectiveness of the care that we deliver to you. For example, we may disclose your Protected Health Information for case management or care coordination purposes. We may use Protected Health Information to evaluate the quality and competence of our

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Let us know if you would like to schedule a brief call to determine whether we can help with your need. Leave a detailed message about your problem or question so that the appropriate person can respond.

Call (800) 456-4060 or [email us](#).



employees or health care professionals. We also may disclose Protected Health Information to our Quality Assurance team in order to resolve any complaints you may have and ensure that you are satisfied with our services.



Persons Involved in Your Care or Payment for Your Care: Disclosure to Relatives, Close Friends and Other Caregivers. We may use or disclose your Protected Health Information to a family member, other relative, a close personal friend or any other person identified by you when you are present for, or otherwise available prior to, the disclosure, if: (1) we obtain your agreement or provide you with the opportunity to object to the disclosure and you do not object; or (2) we reasonably infer that you do not object to the disclosure.

If you are not present for or unavailable prior to a disclosure (e.g., when we receive a telephone call from a family member or other caregiver), we may exercise our reasonable judgment to determine whether a disclosure is in your best interests. If we disclose information under such circumstances, we would disclose only information that is directly relevant to the person's involvement with your care.

Personal Representatives. We may disclose Protected Health Information about you to your authorized personal representative, such as a lawyer, administrator, executor or other authorized person responsible you or your estate.



Minors' Protected Health Information. We may disclose Protected Health Information about minors to their parents or legal guardians.

Communications about Products and Services. We may use and disclose your Protected Health Information to contact you about other Alere products and services which we believe may be of interest to you. Any use, disclosure, or sale of Protected Health Information to third parties for marketing purposes requires your written authorization.

Disclosures to Business Associates. We may disclose your Protected Health Information to other companies or individuals, known as "Business Associates," who provide services to us. For example, we may use a company to perform billing services on our behalf. Our Business Associates are required to protect the privacy and security of your Protected Health Information and notify us of any improper disclosure of information.

As Required by Law. We may use and disclose your Protected Health Information when required to do so by any applicable federal, state or local law.



Public Health Activities. We may disclose your Protected Health Information: (1) to report health information to public health authorities for the purpose of preventing or controlling disease, injury or disability; (2) to report child abuse and neglect to a government authority authorized by law to receive such reports; (3) to report information about products under the jurisdiction of the U.S. Food and Drug Administration; (4) to alert a person who may have been exposed to a communicable disease or may otherwise be at risk of contracting or spreading a disease or condition; and (5) to report information to your employer as required under laws addressing work-related illnesses and injuries or workplace medical surveillance.

Victims of Abuse, Neglect or Domestic Violence. We may disclose your Protected Health Information if we reasonably believe you are a victim of abuse, neglect or domestic violence to a government authority authorized by law to receive reports of such abuse, neglect, or domestic violence.

Health Oversight Activities. We may disclose your Protected Health Information to an agency that oversees the health care system and is charged with responsibility for ensuring compliance with the rules of government health programs such as Medicare or Medicaid.



Judicial and Administrative Proceedings. We may disclose your Protected Health Information in the course of a judicial or administrative proceeding in response to a legal order or other lawful process.

Law Enforcement Officials. We may disclose your Protected Health Information to the police or other law enforcement officials as required by law or in compliance with a court order.

Decedents. We may disclose your Protected Health Information to a coroner or medical examiner as authorized by law.

Organ and Tissue Procurement. We may disclose your Protected Health Information to organizations that facilitate organ, eye or tissue procurement, banking or transplantation.

Threats to Health or Safety. We may use or disclose your Protected Health Information to prevent or lessen a serious and imminent threat to a person's or the public's health or safety.

Specialized Government Functions. We may use and disclose your Protected Health Information to units of the government with special functions, such as the U.S. military or the U.S. Department of State under certain circumstances.



Workers' Compensation. We may disclose your Protected Health Information as authorized by and to the extent necessary to comply with state law relating to workers' compensation or other similar programs.

IV. Uses and Disclosures Requiring Your Written Authorization

A. Use or Disclosure with Your Authorization. For any purpose other than the ones described above in Section III, we may use or disclose your Protected Health Information only when you grant us your written authorization on an appropriate authorization form. For instance, generally, we must obtain your written authorization prior to using your Protected Health Information for marketing purposes. We can, however, communicate with you about products or services related to your treatment, for case management or care coordination purposes, or about alternative treatments, therapies, providers or care settings without your written authorization. In addition, we may market to you in a face-to-face encounter and give you promotional gifts of nominal value without obtaining your written authorization.

B. Uses and Disclosures of Your Highly Confidential Information. Federal and state law requires special privacy protections for certain health information about you ("**Highly Confidential Information**"), including Psychotherapy Notes created by a mental health professional, Alcohol and Drug Abuse Treatment Program records and other health information that is given special privacy protection under state or federal laws other than HIPAA. However, in order for us to disclose any Highly Confidential Information for a purpose other than those permitted by law, we must obtain your authorization.



C. Revocation of Your Authorization. You may revoke your authorization, except to the extent that we have taken action in reliance upon it, by delivering a written revocation statement to the Privacy Office identified below.

VI. Your Individual Rights



A. For Further Information; Complaints. If you desire further information about your privacy rights, are concerned that we have violated your privacy rights or disagree with a decision that we made about access to your Protected Health Information, you may contact our Privacy Office. You may also file written complaints with the Director, Office of Civil Rights of the U.S. Department of Health and Human Services. Upon request, the Privacy Office will provide you with the correct address for the Director. We will not retaliate against you if you file a complaint with us or with the Director.

B. Right to Request Additional Restrictions. You may request restrictions on our use and disclosure of your Protected Health Information (1) for treatment, payment and health care operations, (2) to individuals (such as a family member, other relative, close personal friend or any other person identified by you) involved with your care or with payment related to your care, or (3) to notify or assist in the notification of such individuals regarding your location and general condition. While we will consider all requests for additional restrictions carefully, we are not required to agree to a requested restriction unless the disclosure is to a health plan for purposes of carrying out payment or health care operations and the information pertains solely to a health care item or service for which you have paid us out of pocket in full. If you wish to request additional restrictions, please obtain a request form from our Privacy Office and submit the completed form to the Privacy Office. We will send you a written response.

C. Right to Receive Communications by Alternative Means or at Alternative Locations. You may request, and we will accommodate, any reasonable written request for you to receive your Protected Health Information by alternative means of communication or at alternative locations.



D. Right to Inspect and Copy Your Health Information. You may request access to your medical record file and billing records maintained by us in order to inspect and request copies of the records. Under limited circumstances, we may deny you access to a portion of your records. If you desire access to your records, please obtain a record request form from the Privacy Office and submit the completed form to the Privacy Office. If you request copies, we may charge you a reasonable copy fee.

E. Right to Amend Your Records. You have the right to request that we amend your Protected Health Information maintained in your medical record file or billing records. If you desire to amend your records, please obtain an amendment request form from the Privacy Office and submit the completed form to the Privacy Office. We will comply with your request unless we believe that the information that would be amended is accurate and complete or other special circumstances apply.

F. Right to Receive an Accounting of Disclosures. Upon request, you may obtain an accounting of certain disclosures of your Protected Health Information made by us during any period of time prior to the date of your request provided such period does not exceed six years. If you request an accounting more than once during a twelve (12) month period, we may charge you a reasonable fee for the accounting statement.



G. Right to Receive Paper Copy of this Notice. Upon request, you may obtain a paper copy of this Notice, even if you agreed to receive such notice electronically.



VII. Effective Date and Duration of This Notice

- A. Effective Date. This Notice is effective on January 24, 2013.
- B. Right to Change Terms of this Notice. We may change the terms of this Notice at any time. If we change this Notice, we may make the new notice terms effective for all your Protected Health Information that we maintain, including any information created or received prior to issuing the new notice. If we change this Notice, we will post the new notice in our offices and on our website at www.Alere.com. You also may obtain any new notice by contacting the Privacy Office.

VIII. Privacy Office

You may contact the Privacy Office at:

Privacy Office
Alere Health, LLC
3200 Windy Hill Road, Suite B-100
Atlanta, GA 30339

Telephone number: (770) 767-4583

E-mail: Alere.PrivacyOfficer@Alere.com



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Results

At Alere, we are proud that we offer your constituents the most comprehensive selection of behavior change health solutions in the industry created and managed by one company.



You spend less time managing vendors and more time focusing on producing the cost savings and quality results that you need to be more effective and profitable.

Wellness & Care Management

Wellness

Our wellness programs have demonstrated a 9.4% overall average risk reduction, a 14.2% reduction of the high-risk pool and an annual healthcare and productivity savings of \$262 per participant.

Care Management

Our results across the five chronic care programs (Heart Failure, COPD, CAD, Diabetes and Asthma) demonstrate all-cause inpatient admission reductions from 3 to 8 percent, which for one commercial health plan client with an average membership of 250,000 lives, translates into an approximate savings of \$2.9 million.

Women's Health

Our Risk Assessment and Case Management programs achieved significantly improved results compared to benchmark data.

Medicaid Clients (1)

- VLBW average of 1.39% compared to 2.51%
- Total LBW average of 9.30% compared to 11.09%
- Preterm birth rate of 10.77% compared to 12.83%
- NICU admission rate of 10.70% compared to 16.01%

Commercial Clients (2)

- VLBW average of 1.18% compared to 1.45%
- Total LBW average of 7.11% compared to 8.03%
- Preterm birth rate of 9.09% compared to 10.52%
- NICU admission rate of 8.96% compared to 12.29%

Quit For Life®

- 47% smoking cessation rate
- 97% would recommend the program to others

Weight Talk®

- 75% of participants lost weight (3)
- Average weight loss of 13.5 pounds for person with BMI of 30+

Client Results

>For a large health plan client, our specialized oncology program reduced the average annual costs per cancer patient by \$1,125 in the first year of the program, resulting in a cost savings of \$18.7 million.

>For another large health plan, our diabetes program reduced the hospital admit rate by 26% over five years, resulting in cost savings of \$14 million.

>For Medicaid, our Maternal-Newborn Solutions reduced preterm births by 16% and NICU admissions by 32%.*

>For a healthcare delivery network of 13,300 employees, our wellness program reduced the average number of risk factors per person by 9.5%, resulting in a savings of \$4.9 million in healthcare cost avoidance.

*Alere Maternity Risk Assessment and Case Management results (2011 Medicaid BOB) as compared to National rate. National rate source: benchmark NICU data from the National Perinatal Information Center for 2011 hospital discharge records.

Client Satisfaction

- **90.5%** of clients agree that Alere programs are meeting their financial savings objectives and improving employee productivity.
- **92%** of clients are pleased with the support and guidance they receive from their Client Manager and Alere leadership team.
- **95%** of clients continue to be pleased with how our nurses and coaches interact with their participants

To learn how Alere can deliver inspiring personal interactions that lead to healthier populations and reduced healthcare costs, contact Alere at (800) 456-4060 or [email us](#).



(1) National Comparison Data was obtained specifically for Medicaid payors, from a national perinatal hospital discharge database containing hospital discharge records representing 110,200 inborn infant admissions during 2011; 75,723 (69%) infant records had sufficient data to determine the metrics shown. Participating hospitals represent a weighted sample in an effort to best represent a national population of births.



(2) National Comparison Data was obtained specifically for Commercial payors, from a national perinatal hospital discharge database containing hospital discharge records representing 87,990 inborn infant admissions during 2011; 71,358 (81%) infant records had sufficient data to determine the metrics shown. Participating hospitals represent a weighted sample in an effort to best represent a national population of births.

(3) Alere Wellbeing six-month study of participants in Weight Talk as part of commercial worksite wellness program.



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Contact Us

Thank you for contacting Alere Health. Please review the frequently asked questions below. If your answer is not found among the FAQs, complete the inquiry form instead.

If your need is not listed, you may call Alere Health at 770-767-4500.

- ☐ Are you a participant of one of Alere Health's health management programs and have a question about the program?
- ☐ Are you responding to a call from a health coach, or wish to contact your health coach or nurse?
- ☐ Are you receiving materials from Alere in the mail and want to take your name off the mailing list?
- ☐ Have you been contacted via telephone by an Alere Health enrollment specialist or clinician and want to request that Alere Health not contact you again?

Use this form to contact us in regards to the following requests:

- Inquiry about Alere Health services
- Technical issue with health portal
- Partner with Alere Health
- Pregnancy management inquiry

First Name*

Last Name*

Email*

Phone*

Would you prefer we respond via email or phone?
☐ Email
☐ Phone

Title / Role*

Company / Organization*

Address*
Street Address
Address Line 2
City State
ZIP Code

Please select your need from the drop-down*

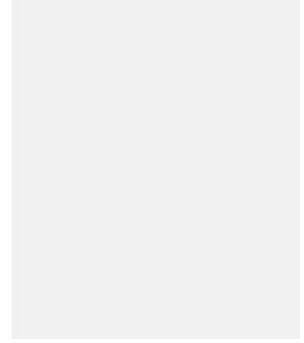
Alere Health

3200 Windy Hill Road
Suite 300E
Atlanta, GA 30339
770-767-4500
800-456-4060

If you would like to talk to someone about our solutions, call 800-456-8060 or [email us](#).

Include your message*

+ Submit





Who We Serve

[Employers](#)
[Health Plans](#)
[Public Sector](#)
[Providers/ACOs](#)
[Consumers](#)



Welcome to Alere

Our behavior change framework is adaptable to any population. Our solutions can be packed and integrated to meet a variety of needs, from that of employers, to the health plans that serve them, to public sector organizations seeking healthy behavior change solutions for their employees, Medicaid, Medicare, and even provider organizations.

If you are one of these entities, learn more about how we can help you achieve your healthcare goals by clicking the appropriate link below:

- [Employers](#)
- [Health Plans](#)
- [Public Sector](#)
- [Providers](#)
- [Consumers](#)



Contact Us

To learn how Alere can deliver empowering personal interactions that inspire your employees to become excited about healthy behavior change, contact Alere at (800) 456-4060 or [email us](#).

Healthcare Leadership In Action

At Alere, we believe leadership goes beyond products and services. See how our experts are working to shape the future of healthcare through articles in leading industry publications.

[Check out the Press Room](#)



Who We Serve

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Employers

Whether your employees are healthy, at risk or suffering from an acute or chronic health condition, behavior change is necessary to either sustain health, reduce risk or improve the health outcome. But how can you motivate your employees to engage in sustained, long-term healthy behavior change?

Alere knows that participant engagement continues to be a challenge for employers. That is why developing effective engagement strategies is our priority. We offer compelling behavior change solutions that facilitate and create satisfying participant experiences.

Our holistic approach focuses on delivering empowering personal interactions that inspire your employees to become excited about improving their lives for the better based on personal desire rather than external pressure.

This approach is exemplified in our Quit for Life® (tobacco cessation) and WeightTalk® (obesity) programs. They have set the gold standard by employing a combination of physical, psychological and behavioral strategies that enable individuals to take responsibility for and overcome their addictions.

Engagement Beats Industry Average

Last year, more than half of our clients averaged a 67 percent participation rate* in our wellness program, well above the industry average of 46%.** How do we support our clients to beat the average? We offer a number of unique proprietary strategies that are hard to find all together in one company.

We help employers improve health and productivity, and reduce healthcare costs in the following ways:

- Create positive experiences that lead to transformation
- Offer multiple options for individuals at all stages on the health spectrum
- Partner with you to develop the right strategy
- Develop incentives that are meaningful to your population
- Assist you with marketing your programs to your employees
- Adapt a solution that meets your business needs

Visit [Results](#) to see how our programs are helping customers. Visit [Solutions](#) to learn more about our comprehensive healthcare services.

Engagement Solutions

Our strategies include:

- >Dedicated health promotions strategist
- >Ability to integrate range of incentives
- >Mobile health & lifestyle devices
- >A fun, interactive health portal
- >Call with health advisor after health assessment



Rather than pressure participants to quit tobacco using traditional coercive measures, the Quit for Life® tobacco cessation program focuses on identifying what motivates the person to quit, and coaching with goals based on personal desires.

[Learn more.](#)

Impact Your Employees' Nutritional Habits



Learn ways you can help your employees make healthier choices in a blog by the developer of an award-winning wellness program.

[Read the blog.](#)

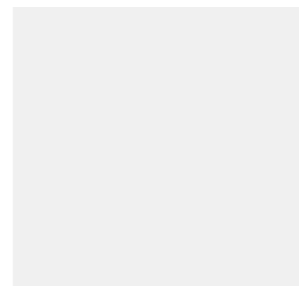


Contact Us

To learn how Alere can deliver empowering personal interactions that inspire your employees to become excited about healthy behavior change, contact Alere at (800) 456-4060 or salesinquiry@alere.com.

**Alere Health Annual Wellness Program Review, 2013*

***Rand Health, Workplace Wellness Program Study, 2013*



[Careers](#) [Clients](#) [Healthy WorkLife Blog](#)[Who We Serve](#) [About Us](#) [Solutions](#) [Press Room](#) [Results](#)

Who We Serve

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Health Plans

Change is on the horizon perhaps more for health plans than any other organization impacted by health reform. Alere has partnered with health plans for more than 20 years and understands the pressures the industry is now facing. Our goal is to work with you to adapt and deliver an integrated system of care to meet your primary challenges, and ensure that we have the right services and tools in place that will align with your business interests.

Alere is fully prepared to help you:

- Provide proven specialized services for your highest cost members
- Achieve and maintain superior quality ratings
- Forge a path to a stronger partnership with providers
- Engage members to care about their health
- Adapt solutions to meet your specific needs
- Coordinate the special needs of vulnerable populations

Contact Us

Commercial/ASO Health Plans

To learn how Alere can deliver inspiring personal interactions that lead to improved health, reduced healthcare costs and satisfied members, contact Alere at (800) 456-4060, or salesinquiry@alere.com.

Managed Medicaid & Medicare

To learn how Alere can ensure your elderly, vulnerable and dual eligible members access appropriate healthcare services that result in improved health outcomes and reduced healthcare costs, contact Alere at (800) 456-4060, or salesinquiry@alere.com.

Prevention is Important, But Don't Forget the Costliest 5%

As health plans cover more of the disadvantaged population, it will be more important than ever to provide intensive case management programs to improve clinical outcomes and reduce healthcare costs for your sickest and costliest members.

[Learn more in this article in Employee Benefit Plan Review.](#)

[Download the brochure on Complex Case Management.](#)

NICU Admits Among Greatest Healthcare Costs



Considering that 60% of NICU admissions occur for up to 20 days, averaging between \$40,000 and \$80,000, health plans have a tough battle to wage.

Medicaid NICU admissions are 40% higher than the commercial population.

[Learn](#) how NICU Care Management can help Medicaid reduce costs associated with NICU admissions.



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interacial-couple_family-480x194-main-menu

Public Sector

Alere partners directly with public organizations and commercial health plans that serve the public sector. We adapt and customize services to meet the specific needs of federal, state and local government agencies (cities, counties and municipalities), K-12 public schools, state universities and colleges, and Labor and Trust organizations.

Our behavior change solutions meet the needs of all public health constituents, including government employees across all government entities and individuals served by Medicaid and Medicare, including dual eligibles, the aged, blind and disabled and frail elderly.

We have the capability to provide a broad scale of care coordination and long-term support services to address a high-density of complex medical, social, functional and behavioral health issues. We adapt our behavior change solutions for individuals anywhere on the healthcare spectrum. Our healthcare professionals help individuals overcome personal barriers to engagement.

Alere is fully prepared to help you:

- Lead your population toward healthy behavior change with "no-pressure" solutions that allow each individual to find their own unique personal motivators and set their own timelines
- Provide specialized services for your highest-cost members
- Connect your members and care providers with at-home monitoring devices that allow real-time intervention and support and lessen health episode impact in terms of severity and costs
- Provide maternity & high-risk pregnancy management for your expecting mothers
- Adapt our solutions to meet the needs of your Medicaid, Medicare and dual eligible populations

Contact Us

Government Organizations

To learn how Alere can deliver empowering personal interactions that inspire your employees to become excited about healthy behavior change, contact Alere at (800) 456-4060, or [email us](#).

Medicaid & Medicare

To learn how Alere can ensure your elderly, dual eligible and other members access appropriate healthcare services that result in improved health outcomes and reduced healthcare costs, contact Alere at (800) 456-4060, or [email us](#).

Public Sector Differentiators

Alere has devoted significant resources to adapt and expand traditional health management programs to the unique challenges faced by Medicare and Medicaid. Offerings:

- >Comprehensive menu of behavior change services supported by an integrated and connected technical infrastructure
- >High-risk pregnancy management for moms with complicated pregnancies at risk for preterm birth or other adverse outcomes
- >Case management for complex, advanced and multiple chronic conditions and cancer
- >Technology solutions that enable aggregation of disparate data about dual eligibles, large-scale administration of risk assessments, identification, and stratification of highest-risk population
- >Capability to coordinate long-term support and services
- >Connected health strategies through health information exchange, electronic medical and personal health records, at-home monitoring devices, clinical decision support, registry and analytics

Case Studies

- >Medicaid Disease Management
- >Medicaid Maternity Case Management
- >Health Coaching





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Providers/ACOs

Alere offers solutions for OB/GYN practices, hospitals and accountable care organizations that help providers deliver a satisfying patient experience and optimize healthcare decision-making, resulting in improved healthcare outcomes.

Solutions for providers within these organizations include:

Maternity & High-Risk Pregnancy Management

If you are an OB/GYN practice, we offer maternity support and education services for your expecting moms and high-risk pregnancy management for your patients identified with complicated pregnancies or who are at risk for preterm birth or other adverse outcomes. You can prescribe our services to your patients via their health plans.

Find out how we partner with physicians to improve outcomes and reduce costs for mothers and their newborns. [Click here](#) for a referral form.

Connected Health Solutions for ACOs & Hospital Systems

We are a proven and trusted partner who is dedicated to helping you achieve and deliver your values-driven care initiatives in a challenging environment. Our Accountable Care Solutions offering is comprised of technology solutions, real-time analytics and care management programs that support coordination of care, drive actionable physician interventions and motivate patient behavior change.

Our biometric and diagnostic at-home monitoring devices improves your visibility of your patients, allows you to intervene in real-time, accelerates your decision-making, and leads to better outcomes.

[Visit Alere Accountable Care Solutions.](#)

Health Management Programs Focused on Behavior Change

Driven by actionable data, our health management programs complement your services to care for patients outside of the hospital or doctor's office. We help identify high-risk individuals, reduce hospital readmissions and drive meaningful interventions that result in behavior change.

Only 55% Receive National Standards



Research shows that only 55 percent of patients in the U.S. receive nationally recommended guidelines of care for their illnesses. Variations in adherence to national standards of care result in "care gaps." As

adherence can translate to overall lower healthcare costs, it is important for organizations to implement care gap closure solutions.

Alere developed Alere™ Care Alerts messaging service to alert individuals and their physicians about care gaps identified either by claims or by clinicians working with participants. A study of Alere™ CareAlerts' Rx Adherence Safety care alerts found that 56% of the care gaps reported by the service resulted in care gap closures.

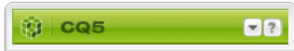
[Read the white paper.](#)

Improve Outcomes, Reduce Costs



Alere empowers women to make better choices that enable them to experience successful pregnancies. We offer leading OB Case Management and 24/7 access to OB nurses.

[Learn More](#)

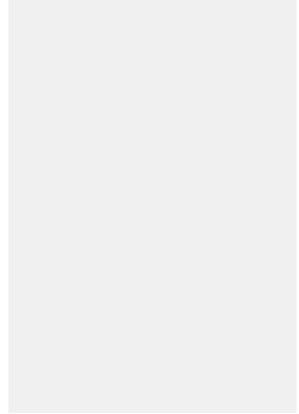


For your patients, Alere offers lifestyle coaching, diet and exercise programs, chronic care programs, and specialized case management for people with complex multiple co-morbidities, catastrophic injuries and cancer. All of our services are designed to support your treatment plan and promote connectivity between you and your patients.

[Visit Solutions.](#)

Contact Us

To learn how Alere can help you become accountable care organizations, contact Alere at (800) 456-4060. If you are an obstetrician or maternal fetal medicine specialist, learn how we can help you prolong complicated pregnancies by calling (800) 950-3963.





Who We Serve

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Get Empowered

Alere provides free and completely confidential personal health support programs as part of your benefits plan. Whether you want to lose weight or get fit, learn how to better manage your health condition, or obtain nurse support for a complicated pregnancy, we empower you with the information and resources you need to maximize your health and quality of life.

When you enroll in an Alere health management program, our expert clinicians offer personal assistance, education and support to help you achieve a greater level of well-being.

Be assured that your personal health information is not shared with your employer or your health plan. We are held to strict federal privacy standards by the Health Insurance Portability and Accountability Act, known as HIPAA. [Click here](#) for access to our terms of use and notice of privacy practices.

Check with your employer or benefits program to learn what services are available and how to enroll. We offer a range of services to meet a variety of health needs, including:

- Health coaching
- Online health programs
- Support for chronic conditions
- 24/7 nurse line
- Support for cancer
- Maternity support

How to Enroll

If your employer provides your benefits, contact the person who is in charge of benefits for the company. Otherwise, call your health plan to find out how to enroll.

"How COPD Program Saved My Life"

Learn from one woman how participating in a health management program transformed her life.

[Read her story.](#)



You have your own dedicated coach who helps you develop a plan for losing weight. Your coach will help you identify and address personal issues or cognitive thought patterns preventing you from losing weight successfully. With your coach as a guide, you set realistic weight goals that help you achieve and maintain a healthy weight.



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Solutions

Our behavior change solutions focus on improving key high-risk behaviors across all members of your population, whether they are healthy, at-risk or have a chronic condition. Our compassionate healthcare professionals deliver caring and insightful personal interactions that impact your employees/members in such a way that they feel inspired and excited about changing their lives for the better.

Your employees/members have access to personalized lifestyle behavior coaching, telephonic nursing and online support services designed to address health behaviors associated with poor health and preventable healthcare costs. These health behaviors include: tobacco use, obesity, medical non-adherence, unmanaged stress, low physical activity and poor nutrition/diet.

With a focus on healthy behavior change, we prevent the onset or slow the progression of chronic diseases, as well as reduce healthcare costs associated with specific behaviors.

Our Approach

Through personal interactions with our experienced health coaches, nurses and specialists, your employees/members:

- Explore how a specific behavior change can positively impact their life in a way that is specific to them and their needs (e.g., improving a spousal relationship or having more energy to play with grandchildren)
- Evaluate cultural, socioeconomic and psychosocial factors impacting their lifestyle choices and health status
- Identify and address personal barriers to engagement
- Determine what behaviors they feel ready to change based on their needs, preferences and personal desires
- Develop a reasonable and manageable plan for modifying their behaviors

By setting easy-to-reach short-term goals that accommodate their personal preferences and daily routines, your employees/members achieve small successes that improve their self-esteem and lead to sustained behavior change.

Need More Information?



To learn how Alere can deliver inspiring personal interactions that lead to healthier populations and reduced healthcare costs, contact Alere at (800) 456-4060 or [email us](#).



Rather than pressure participants to quit tobacco using traditional coercive measures, the Quit for Life® tobacco cessation program focuses on identifying what motivates the person to quit, and coaching with goals based on personal desires.

[Learn more.](#)



Our Solutions

Our behavior change framework is adaptable to any health condition or population (e.g., age-related or socioeconomic groups). We offer programs for all major stages of health, starting with pregnancy management services, and continuing through end-of-life care for people with terminal illnesses. Our programs include:

- [Women's Health](#)
- [Wellness](#)
- [Care Management](#)
- [Case Management](#)
- [Health Intelligence](#)

We offer [Public Sector Solutions](#) for Medicaid/Medicare populations, in which our services are adapted to meet the needs of public sector populations, including the aged, blind and disabled, dual eligibles and the frail elderly.

Contact Us

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Careers Clients Healthy WorkLife Blog



Who We Serve

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Press Room

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Vulnerable Populations

Women's Health

Connected Health

Reporting & Analytics

Wellness

How does Alere reduce health risks and improve productivity for populations? One individual at a time.



Our Wellness Solution encompasses a suite of integrated health engagement programs, tools and resources designed to empower members of your population to make lasting changes in their behavior. We are continually developing innovative ways to motivate, inspire and engage participants, and foster accountability.

Our health coaches help individuals discover personal motivators for behavior change and setting goals based on personal desires. This

approach is exemplified in our Quit for Life[®] (tobacco cessation) and WeightTalk[®] (obesity) programs that employ physical, psychological and behavioral strategies that enable individuals to take responsibility for and overcome their addictions.

As a result, our participants are more engaged in their own healthcare. That means lower health risks and reduced healthcare costs. Everybody wins.

Your Experience

Alere partners with you to understand your specific goals and design a plan to achieve those goals.

Our process includes: analysis and goal-setting; program design; the assignment of a wellness program manager; an incentive strategy; a communication plan and strategy, and reporting and analytics. It is built on our dynamic technology infrastructure and implemented by a team passionate about achieving successful outcomes.

As a part of our personalized approach, we offer each client their own health promotions strategist. The strategist works with you to analyze your corporate culture, goals and objectives, company resources, benefits strategy, demographics, policies, claims experience, and more.

An important role of the health promotions strategist is to help you select the right incentives for your population to ensure that your incentives are meaningful and impactful.

The Participant Experience

Through our behavior change programs that focus on nutrition, physical fitness and stress reduction, your participants become more aware of their health status, adopt healthier lifestyles and reduce the risk for developing chronic conditions.

Our online and telephonic components are designed to integrate across all health management services (e.g., chronic care and complex case management), offering a seamless and personalized experience.

Call with Health Advisor May be the Key



Pilot study shows that linking an incentive to both the health risk assessment and a call with a health advisor significantly increases participation.

[Read the blog on Healthy WorkLife.](#)



Rather than pressure participants to quit tobacco using traditional coercive measures, the Quit for Life[®] tobacco cessation program focuses on identifying what motivates the person to quit, and coaching with goals based on personal desires.

[Learn more.](#)

Download brochures for:

[Wellness Solution](#)

[Health Coaching](#)

[Mya[®] Mobile Health App for Challenges](#)

[Quit for Life[®]](#)

[WeightTalk[®]](#)



Our engagement strategies include incentives, lifestyle devices, social media, gaming and our Mya[®] mobile health application for wellness challenges. Our comprehensive wellness program includes a pre-eminent tobacco cessation program and specialized weight loss programs for people with obesity.

We offer a range of choices so that everyone is can find a program that meets their needs:

- **Health and Productivity Assessment (HPA)** to inform participants about their health risks, what they need to work on, and what health programs would help them reduce their risks.
- **Screening Services:** quick, easy-to-administer biometric tests that screen for risk factors associated with diabetes, cardiovascular heart disease, hypertension and obesity.
- **Innovative engagement strategies:** a call with a health advisor following the HPA to evaluate assessment results and facilitate enrollment in appropriate programs; our Mya[®] Mobile Health Solution, social gaming, and lifestyle devices, including FitBit, that make behavior change more fun and engaging.
- **Self-paced online programs** that help people learn better diet and exercise habits, and manage stress, for themselves and their families. A range of specialized programs focus on healthy habits for kids, seniors, or people with heart disease, diabetes or cancer.
- **Unlimited health coaching:** individuals can contact their health coach whenever they feel the need, day or night.
- **Quit for Life[®]:** health coaching services for smoking cessation.
- **Weight Talk[®]** and **Weight Talk[®] D:** personal coaching programs to help people lose weight, one of them specialized for people with diabetes.



Contact Us

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Public Sector Solutions

Women's Health

Connected Health

Health Intelligence

 CQ5 

Care Management

Alere empowers individuals with chronic conditions to improve their compliance and lifestyle behaviors that worsen health and lead to preventable healthcare costs.



Your members experience positive behavior change experiences via high quality personal interactions with our caring and compassionate nurses, specialists and health coaches. They learn better health habits to slow the progression of their illnesses and prevent health episodes that lead to costly hospitalizations and ER visits.

We offer programs for asthma, chronic obstructive pulmonary disease, heart failure, coronary artery disease, diabetes, depression and musculoskeletal pain. For your high-risk members, we offer at-home monitoring devices that allow us to alert physicians and provide timely interventions.

Our approach is to help your members identify unhealthy behaviors affecting their health that they feel ready to address.

Our Approach

We work with your members to develop care plans that work for them, their schedules and preferences. We connect your members to their physicians, as well as the tools, technologies, skills and knowledge they need to make smarter healthcare decisions.

Our clinicians offer solutions that allow your members to take control of their health no matter where they are and via the most convenient communication channel (phone, email or texting). All of this results in more cost-effective treatment choices and better health outcomes.

Our Care Management programs are designed to:

- Increase compliance
- Reduce preventable utilization
- Improve quality of life and workplace productivity
- Adhere to national clinical standards
- Provide a support system of nurses, dieticians, pharmacists, and educators

Additional Support Services

Our Care Management Program includes support services that can help you augment or enhance your program to get even better results. We offer the following:

- **Alere™ Nurse24** – Integrated with our Care Management Solution or offered separately, our 24/7 nurseline, provides immediate clinical support for everyday health issues and questions that otherwise might lead to unnecessary doctor or emergency room visits. It also serves as an “early warning system” for emerging health conditions before they become expensive, acute medical events.
- **Alere™ CareAlerts** – Care gap notifications keep physicians informed about their patient's progress and help engage your members at the optimal time. This encourages their continued participation and commitment to making behavior changes that improve their health.
- **Alere™ Home Monitoring Devices** – Alere is a leader in incorporating biometric devices into our care management programs. This leads to fewer emergency room visits or hospital stays and, ultimately, lower healthcare costs.
- **Mya™ mHealth Solution** – Alere offers a mobile health solution for your members who enroll in our diabetes care management program. Alere plans to expand its offerings to manage additional chronic conditions.

Small Improvements Lead to Big Savings

Care management services for the sickle cell employees can make a big difference. [Read the article](#) at the Society for Human Resource Management.

Download these brochures on the following programs and services:

Asthma

COPD

CAD

Diabetes

Heart Failure

Mya™ mHealth Solution



Rather than pressure participants to quit tobacco using traditional coercive measures, the Quit for Life® tobacco cessation program focuses on identifying what motivates the person to quit, and coaching with goals based on personal desires.

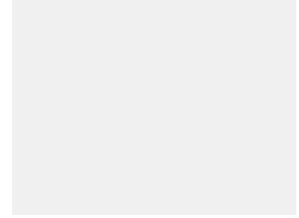
[Learn more.](#)

 CQ5 

 CQ5 

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Connected Health

Reporting & Analytics

Case Management

Statistics show that 5% of your population is responsible for 50% of your healthcare costs. Alere offers a solution.



Our Case Management program provides intensive case management services for your members with the greatest clinical needs. Your members learn to take control of their health and make better treatment decisions that result in optimal health outcomes and lower healthcare costs.

Our certified case managers develop caring, trusting relationships with your members to help them learn better health habits and navigate the complicated health system. Your members are assigned a care team led by their care manager, who coordinates their care across multiple providers, educating and counseling family members during the process.

Our specialized services address the highest cost conditions:

- High-acuity, complex and/or multiple chronic conditions such as heart disease, respiratory conditions, and diabetes;
- Life-limiting illness, often in the terminal stage;
- Cancer;
- Trauma cases such as spinal injuries and severe burns;
- Complicated pregnancies due to risk for preterm birth; and
- Health conditions during pregnancy such as nausea and vomiting, diabetes, and hypertension.

We partner with you to supplement your existing case management department with our specialized services. Our programs are URAC-accredited and fully compliant with NCQA Q17 standards.

Specific Case Management Programs

Complex Case Management
Oncology Case Management
OB Homecare
Maternal-Newborn Solutions

Contact Us

To learn how Alere can deliver inspiring personal interactions that lead to healthier populations and reduced healthcare costs, contact Alere at (800) 456-4060 or [email us](#).

Prevention is Important, But Don't Forget the Costliest 5%

As health plans cover more of the disadvantaged population, it will be more important than ever to provide intensive case management programs to improve clinical outcomes and reduce healthcare costs for your sickest and costliest members.

[Learn more in this article in Employee Benefit Plan Review.](#)

[Download the brochure on Complex Case Management.](#)

Adaptable Services



We offer an adaptable, modular system of care that can be packaged and integrated based on your needs.

Learn more by calling (800) 456-4060 or [contact us](#).



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Complex Case Management

The Complex Case Management Program is designed to support your members who are impacted by significant, rare and life-limiting conditions compounded by major psychosocial, financial and practical issues that often impede their ability to optimize their outcome.



Alere seeks to meet the greater needs of your members by connecting them to the most effective tools and services available. Results include a reduced need for healthcare services, a higher quality of care, and reduced healthcare costs.

Participant satisfaction consistently rates above 90 percent. Your cost savings are achieved via reduced healthcare utilization, after the care team has provided education, promoted self-management skills and established a strong support structure. In fact, our program was recognized in 2009 with The Care Continuum Alliance "Quality Impact Award for Greatest Impact on Health."

Focus on Behavior Change

As with our Wellness and Care Management programs, the Complex Case Management program also demonstrates positive health-related behavior changes. With this more complicated and fragile population, we focus on helping individuals to develop the skills necessary to manage their illnesses, take control of their lives, and make better, more informed healthcare decisions. We include their families in the process to help them understand how to support their loved one.

Diagnosed conditions managed in the URAC-accredited Complex Case Management program include:

- Cancer
- Cardiovascular disease
- Cerebrovascular disease
- Diabetes
- Dementia
- Infectious diseases
- Respiratory disease
- Neurodegenerative disease
- Trauma

Contact Us

To learn how Alere can help your vulnerable members obtain the right healthcare and support they need to improve their quality of life, contact Alere at (800) 456-4060 or [email us](#).

The ROI of Cancer Management

Financial results from the Alere oncology complex case management program demonstrate the value of outsourcing.

[Read the blog](#) by CEO Craig Keyes, MD.



Rather than pressure participants to quit tobacco using traditional coercive measures, the Quit for Life® tobacco cessation program focuses on identifying what motivates the person to quit, and coaching with goals based on personal desires.

[Learn more.](#)

[Download the brochure for Complex Case Management](#)



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CQ5



Oncology Case Management

Alere is among the nation's most experienced providers of comprehensive cancer treatment support programs for large employers, health plans and the public sector.



Our seasoned oncology nurses provide information and support that empowers your members to make better, more informed decisions regarding their treatment choices, resulting in higher quality care, reductions in preventable utilization, and reduced costs for you.

Our goal is to help your members with cancer to obtain the most cost-effective care possible without sacrificing quality or access to a full range of treatment options.

The Oncology program addresses the full spectrum of cancer diagnoses and defines active cancer treatment by the prescribed use of:

- Chemotherapy
- Radiation therapy
- Biopharmacologics
- Surgery
- Combination therapies
- Palliative care strategies

Our team works with the individual and his or her family to coordinate care with the health provider, as well as monitor the execution of all aspects of care. Using this approach, Alere achieves consistent results and provides significant cost savings to a variety of clients, as well as creates lasting and meaningful changes in the lives of participants.

The ROI of Cancer Management

Financial results from the Alere oncology complex case management program demonstrate the value of outsourcing.

[Read the blog](#) by CEO Craig Keyes, MD.

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Solutions

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Case Management

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Health Intelligence

Public Sector Solutions

Alere partners with state agencies and health plans serving Medicaid, Medicare and dual eligible beneficiaries to develop a solution that complements your care strategy. Our focus is to enable access to appropriate healthcare services that result in improved health outcomes and reduced healthcare costs.



We adapt our health management services to meet the needs of your members, including dual eligibles, the aged, blind and disabled, and frail elderly. We provide a broad scale of care coordination and long-term support and services that address a high-density of complex medical, social, functional and behavioral issues.

Our **Solutions** (links to Solutions landing) comprise a range of services that meet all major health needs across the life spectrum of care, extending from preconception to end-of-life care programs. Services are delivered via our **Connected Health Solution** – an integrated system of care that can be adapted to meet each client's needs.

Our solutions are delivered via a fully integrated system of care, or you can select modular components to complement your existing services.

Our Public Sector Solution includes:

- Feet-on-the-street outreach and onboarding of your highest risk members
- Administration of risk assessments and stratification of risk levels
- Development of care plans that meet your members' individual needs
- Personal interactions that inspire and motivate behavior change
- Educational materials and support provided at the proper literacy level
- Clinical care coordination to ensure appropriate utilization of healthcare services for those at risk or with chronic conditions
- Specialized services for your members with the greatest clinical needs and highest cost conditions
- Maternity and high-risk pregnancy management services for your high-risk Medicaid moms
- Fully integrated system of care that enables your members to take greater control of their health
- Measurable reporting to demonstrate how your programs are performing

Long-term Support & Services (LTSS)

For your members who can no longer take care of themselves without assistance, we partner with community organizations to coordinate the necessary long-term support and services (LTSS). With our strategic partnerships and alliances, we leverage our integrated patient-centric model to offer solutions to improve and maintain your members' health status whether they receive homecare services or are admitted to long-term care facilities. Our LTSS solutions include:

- A customizable health risk assessment designed specifically for the Medicaid and Medicare populations
- Care plan development leveraging best practices and evidence-based medicine
- Local resources to provide in-home/facility assessments
- Comprehensive assessment and evaluation to provide oversight for critical functions

Contact Us

To learn how Alere can help your vulnerable members obtain the right healthcare and support they need to improve their quality of life, contact Alere at (800) 456-4060 or [email us](#).

Our Results

>NICU Care

Management: 7-10% reduction in length of stay; shift to lower levels of care; reduction in outlier cases and outlier LOS; low readmission rate; and participant satisfaction rating of 96%.⁽¹⁾

>Maternal-Newborn Solutions: 32% reduction in Medicaid NICU admissions, and a 16% reduction in Medicaid preterm delivery rates.⁽²⁾

>Diabetes: 31% reduction in the all-case in-patient admission rate for the clinical intervention group compared to the 12% reduction for the control group. ⁽³⁾

>Oncology: \$18.7 million cost reduction with an annual reduction per cancer patient of \$1,125 in the first year of the program. ⁽⁴⁾

1. Alere NICU results for 2012 book of business collected by HealthStream.

2. Alere Maternity Risk Assessment and Case Management results (2011 Medicaid BOB) as compared to National rate. National rate source: benchmark NICU data from the National Perinatal Information Center for 2011 hospital discharge records.

3. *The American Journal of Managed Care*, "Diabetes Disease Management in Medicare Advantage Reduces Hospitalizations and Costs," Rosenzweig et al. Vol 16, No. 7, July 2010

4. *Healthy WorkLife*, "The ROI of Cancer Management," by Craig Keyes, MD, August 8, 2012





Solutions

Wellness

Care Management

Case Management

Vulnerable Populations

Women's Health

Maternal-Newborn Solutions

OB Homecare

Connected Health

Reporting & Analytics

Women's Health

Alere empowers women to make choices that enable them to have the healthiest pregnancy possible.

We offer comprehensive newborn programs to health plans, physicians and employers, including the public sector and Medicaid. Spanning from preconception to first year of life, our programs improve pregnancy outcomes and reduce costs associated with complicated pregnancies, preterm births and NICU admissions.

Delivering services across the entire continuum of maternal-newborn care, programs include risk assessment and education (to identify pregnant women at risk for complications), case management, and homecare services for high-risk pregnancies. We offer a leading neonatal program (NICU Care Management Program) for early infant care management and a first year of life program.

With unparalleled experience in home obstetrical management, Alere has provided homecare services nationally since 1984 with a total commitment to high-risk pregnancy management.

Contact Us

To learn how Alere can reduce costs and improve the quality of healthcare for your organization, contact Alere at (877) 793-3651 or salesinquiry@alere.com.



Cutting Costs For Preterm Care

Alere experts examine the health and financial benefits of NICU care management and provide insights into the increase in preterm births nationally over the last several years.

[Read the article](#)

Update on Alere Genetics

Alere Genetics, Inc. (formerly known as GeneCare Medical Genetics Center, Inc.) closed in March 2011. Please contact (770) 767-4500 with any questions. For medical records, please complete and submit [the HIPAA consent form](#).

